

## Notice of Study Commencement

# Oxford County Transportation Master Plan Update

Oxford County has initiated a 2024 update of its current 2019 Transportation Master Plan (TMP).

### What is the Transportation Master Plan?

The TMP is a long-term strategic transportation planning document that lays out the County's vision and goals for its transportation system over the next 20 years. The TMP will consider:

- Population and employment growth in the County;
- Accommodation of future transportation conditions while also considering sustainable and multi-modal transportation solutions (e.g., promoting active transportation, transportation demand strategies, and public transportation over single-occupant vehicle trips); and
- Specific needs of the County, including people and goods movement, along with agricultural mobility.

Parsons Inc. has been retained by Oxford County to complete the TMP Update. Key objectives of the TMP Update include:

- Assess existing and future transportation network conditions and performance, with consideration to travel demand and patterns;
- Identify needs of the transportation system and develop policies to address them; and
- Develop a safe, effective and financially viable integrated transportation system implementation plan which maximizes the use of existing infrastructure and promotes regional connectivity.

As part of the TMP Update, a corridor study of Oxford Road 4 will be completed. This corridor is a key transportation link between Highways 401/403 and the northern part of the County. Findings of this study will be incorporated into the TMP.

The TMP Update is being conducted in accordance with the Master Plan requirements of Phases 1 and 2 of the *Municipal Class Environmental Assessment* (2000, as amended in 2007, 2011 & 2015), approved under the *Ontario Environmental Assessment Act*.

### We want to hear from you

As the Project Team reviews and updates the TMP, it is important to engage with the public to identify the community's transportation needs and priorities. Those interested in this study are invited to participate by:

- Visiting the study website at [www.oxfordcounty.ca/2024tmp](http://www.oxfordcounty.ca/2024tmp)
- Subscribing to the study mailing list to receive notices of future consultation opportunities. To be added to the mailing list, contact one of the key contacts below.
- Attend future Public Consultation Centres (PCC). PCCs will be held at various locations around the County. More details about the PCCs will be provided as they become available
- Provide your comments through the study website on *Speak Up, Oxford!* at [www.oxfordcounty.ca/2024tmp](http://www.oxfordcounty.ca/2024tmp), or submit to the key study contacts listed below.

Near the end of this Study, a draft TMP Study Report will be prepared and made available for public review and comment prior to its finalization.

### Contacts for information

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*Information will be collected in accordance with the Municipal Freedom of Information and Protection of Privacy Act. With the exception of personal information, all comments will become part of the public record.*

This notice issued March 21, 2022